



CLAYTON CENTURY  
FOUNDATION

*enriching our community*

**Clayton Century Foundation  
Board of Directors Meeting Minutes**

**Wednesday, October 27, 2010  
Center of Clayton  
7:00 PM**

**Attendees:** Ken Goldman, Sally Cohn, Judy Goodman, Dan Human, Lee Hanson, Elizabeth Robb, Cindy Rapponotti, Janet Rodgers, Gary Krosch, Cindy Berger, Scot Boulton, Jill Fisher, Gary Feder, John McCormick, Cynthia Garnholz, Bev Wagner  
**Staff:** Sarah Umlauf – Community Resource Coordinator  
**Absent:** Jim Sherby, Peter Edison, Lotta Fox, Mont Levy, Ben Uchitelle, Hugh Scott III

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1. Call to Order  
Ken Goldman called the meeting to order at approximately 7:10 pm.
2. Approve July 28, 2010 Minutes  
Dan Human moved to approve the minutes as submitted. Scott Boulton seconded the motion and after discussion, the minutes were approved as submitted.
3. Financial Report  
Gary Krosch presented the Financial Report to the CCF Board and noted that they were in a fragile financial position. A board member questioned the handling of the funds for the Newmark Garden and Gary noted that those funds were “in and out.” Once the gift was donated, the funds were withdrawn by the Parks Department in order to execute the garden. Another board member asked for clarification of Legacy Funds. Gary noted that those are the funds that each section had prior to joining the CCF.

4. Development Report

The group has developed an insert to be included in the December issue of Clayton City Views. A CCF remittance envelope will also be included in the mailing. By partnering with City Views, the CCF has saved money to produce a mass mailing to the community.

Gary reported that the CCF Executive Committee met with the Board of Aldermen to discuss the development relationship between the City and the CCF. The CCF discussed developing a more formal development agreement for larger projects such as the Bicentennial Garden art piece. The burden will be on the CCF to create a document to present to the Board of Aldermen for their approval.

The Development Committee anticipates launching the Major Gifts Subcommittee by early 2011.

The CCF is benefitting from the City's first Mascot of the Year campaign. All proceeds from the program will go to the CCF.

With the help of Stéphé McCormick, the group is moving forward with All That Glitters. The event will take place on Friday evening, December 3<sup>rd</sup> at the rooftop terrace at Maryland Walk. The group has a preliminary catering commitment from Busch's Grove.

5. CCF – Arts Report

Bev Wagner presented the Project Plan for the Bicentennial Garden Art Piece developed by Via Partnership. Bev noted that CCF Arts has formed a selection committee to assist in selecting an artist for the project. The selection committee includes Tricia Paik from SLAM, Marilu Knode from Laumeier Sculpture Park and Mont Levy.

This will be by far the largest project undertaken by the CCF and it will include participation from all members to reach the fundraising goal. The selection process will include public engagement.

Bev noted that in the past, the incorporation of a water feature into the art piece had been discussed. Via Partnership does not recommend including a water feature due to the expense and maintenance involved.

The budget for the project is estimated to range between \$360,000 and \$560,000. By comparison, the Aycock sculpture located in front of the Center of Clayton cost \$150,000. The timeline for raising the funds is aggressive but doable.

6. Parks Report

Cindy noted that CCF-Parks purchased a bench to promote the bench program. It is located just outside the front entrance to the Center of Clayton. You will notice the CCF logo on the bench. There are also two benches at the Inclusion Playground.

Cindy noted that following a presentation by Patty to CCF-Parks on the rainwater harvesting system for the new playground, Patty withdrew the request for funding.

Musical Nights at Oak Knoll Park has wrapped up for the 2010 season. Cindy reported that CCF-Parks also took part in Ecopalooza.

7. CCF History Report

Scot reported that CCF-History submitted a request to Clayton businesses for information for the new Clayton History Book and noted that the group received a good response. Scot encouraged the board to visit [www.claytonhistorysociety.org](http://www.claytonhistorysociety.org) as the site continues to grow as does the collection of CCF-History. An interesting acquisition includes a token from the Autenreith Hotel.

The group continues to move forward with the History Book and they are working on Walking Tours. The group recently hosted a successful lecture featuring Esley Hamilton. CCF History is negotiating with the Artists Guild to lease space at their building on Oak Knoll Park to serve as an archive for the group. The lease would cost \$200 per month plus utilities.

John McCormick reported on activities at the Historic Hanley House and encouraged the group to sign up for the upcoming Haunted Hanley House tour for children and to save the date for the annual Candlelight Tour scheduled for December 23<sup>rd</sup>, 2010.

8. City of Clayton Naming Rights and Gift Acceptance Policies

The documents approved by the City of Clayton were distributed to the CCF board.

9. New Business

Elizabeth Robb, head of the Nominated Committee, announced that the meeting in January will include an election of board officers and members at-large. A list of those names was distributed for consideration. If board members have further comments, please contact Elizabeth Robb.

10. Next Meeting

The next meeting of the CCF Board of Directors will be held on Wednesday, January 26, 2010 at 7:00 pm at Armstrong Teasdale in the Centene Building.

11. Adjourn

Dan Human moved to adjourn and Scot Boulton seconded the motion.  
The meeting was adjourned at approximately 8:35 PM.

Minutes submitted by Sarah Umlauf.